

# BRIGHT FUTURES IN MENTAL HEALTH LUNCHEON

Liberty Hall Historic Site  
Orlando Brown House  
Frankfort, KY  
May 15, 2026  
11:30am - 1:30pm EST

## SPONSOR PACKET 2026



**Sponsorship Deadline: April 8, 2026**



Mental Health America of Kentucky  
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[mhaky@mhaky.org](mailto:mhaky@mhaky.org)  
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# About the 2026 Bright Futures in Mental Health Luncheon



## What is the Bright Futures in Mental Health Luncheon?

Our 3rd annual Bright Futures in Mental Health Luncheon aims to bring the mental health community together to celebrate Mental Health Month. The target audience for this event includes the mental health workforce, students who are preparing for future careers in mental health, individuals with lived experience, mental health advocates, and community leaders. During this event we will present scholarships to college students pursuing careers in the mental health field, unveil the 2026 Mental Health Action Guide resource, and welcome two guest speakers to discuss mental health in Kentucky.

## What is Mental Health Month?

Mental Health America founded Mental Health Month in 1949 and has led the effort every May to promote mental wellness nationwide. We welcome other organizations to join us in spreading the word that mental health is something everyone should care about by utilizing the free resources available at [mhaky.org](http://mhaky.org) and participating in our “Light Up Green” & “Wear Green Day” campaigns.

## What is Mental Health America of Kentucky?

Our organization began in 1951 as the Mental Health Association of Kentucky. MHAKY’s efforts began the shift to community mental health treatment in the 1960s and prepared Kentucky to be the first state to have a Department of Mental Health. From there, we have provided education to eradicate mental health stigma, updated providers on research and best practices, and continued to improve treatment of mental health issues throughout Kentucky. Mental Health Month is a primary education tool for us, but far from our only work!

### Draft Event Agenda

- 11:15 AM: Registration
- 11:30 AM: Opening Remarks
- 11:35 AM: Guest Speakers
- 12:05 PM: Lunch & Networking
- 12:35 PM: Mental Health Month Presentation
- 12:50 PM: Scholarship Awards
- 1:15 PM: Send-Off & Networking





# 2026 Bright Futures in Mental Health Luncheon Sponsorship Opportunities

<i>Sponsor Benefits</i>	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Supporting \$750
Opportunity to speak as part of event opening remarks (up to 3 minutes)	X			
Video on our social media accounts	3 Minutes	Social Media Thank You Post		
Logo on goodie bags at event	X	X		
Your items in goodie bags for luncheon attendees (items to us by 4/15/26)	X	X	X	
Logo on our website front page for one year	X	X	Name Only	Name Only
Logo on 2026 Annual Report sent to donors	X	X	X	Name Only
Logo on event program	X	X	Name Only	Name Only
Reserved table of 8 at the event	X	X	X	2 Luncheon Tickets
Exhibit space at event	X	X	X	X

## 2026 Mental Health Scholarship Sponsorship Opportunities



With the support of sponsors, Mental Health America of Kentucky will award up to six \$1,000.00 scholarships, up to three each of the following:

The **Antoinette C. Hodes Academic Scholarship** is given to a student who is enrolled in a Kentucky college or university, has performed volunteer service in a mental health setting, and is preparing for a career in the mental health field. The late Ms. Hodes was a Kentucky philanthropist.

The **Evan and Katherine Harrod Academic Scholarship** was established in memory of the parents of late board member Evan "Pete" Harrod, and is awarded to a student who qualifies for a Hodes scholarship and is from a rural area. Mr. Harrod, a long-standing member of the board of directors of MHA-Kentucky, lived and farmed in Henry County.

Checks and award plaques will be "presented by" the sponsoring organization at the live event, in the program, and via social media. Your \$1,300.00 sponsorship will fund a \$1,000 scholarship, plaque, and administrative costs.



*2025 Scholarship Recipient & New Vista (Scholarship Sponsor) Team*



Thank you for considering sponsoring the  
2026 Bright Futures in Mental Health Luncheon!